



My Very Own Bed
Providing new beds to kids.

2025 Annual Sponsorships

Become an annual sponsor to support My Very Own Bed's mission throughout the year. My Very Own Bed is hosting two fundraising events in 2025:

- **Bed Rocks:** a spring live-music event with food & drinks, silent auction, and program; and
- **Steps for Sleep:** a fall, family-friendly wellness event that promotes the connection between physical activity and healthy sleep.

Why become an annual sponsor? Annual sponsorships provide a unique opportunity to make a lasting impact on the lives of children while enhancing your company's social responsibility profile. This partnership aligns your brand with a respected nonprofit dedicated to providing essential resources to families while elevating your company's visibility in the community.

Your significant investment in My Very Own Bed also strengthens our capacity to meet our goals, reaching children all year long with new beds of their own. We offer benefits at each funding level and are open to customizing your sponsorship.

King-Size Sponsor: \$15,000

- Featured on our website and in monthly email Community Updates as a King-Size annual sponsor.
- Recognized as an annual sponsor on all promotional materials for events and at each event.
- 36 social media mentions (1 per month on Facebook, Instagram, LinkedIn).
- Opportunity to speak during My Very Own Bed's quarterly community chats and at both events.
- Live audience with founder and Executive Director at location of your choice.
- 15 complimentary tickets to each event.

Queen-Size Sponsor: \$12,000

- Featured on our website and in monthly email Community Updates as a Queen-Size annual sponsor.
- Recognized as an annual sponsor on all promotional materials for both events and at each event.
- 18 social media mentions (1 every other month on Facebook, Instagram, LinkedIn).
- Opportunity to speak during My Very Own Bed's quarterly community chats.
- Live audience with My Very Own Bed staff at location of your choice.
- 10 complimentary tickets to each event.

Full-Size Sponsor: \$6,000

- Included on our website and featured in one Community Update as a Full-Size annual sponsor.
- Recognized as a Full-Size annual sponsor at each event.
- 12 social media mentions (1 mention each quarter on Facebook, Instagram, LinkedIn).
- 6 complimentary tickets to each event.

Twin-Size Sponsor: \$3,000

- Included on our website as a Twin-Size annual sponsor.
- Recognized as a Twin-Size annual sponsor at each event.
- 6 social media mentions (2 mentions on Facebook, Instagram, and LinkedIn).
- 3 complimentary tickets to each event.