

Steps for Sleep

A walk & wellness event



Sponsor Opportunities

My Very Own Bed is hosting its 5th annual Steps for Sleep on Saturday, September 13, 9 – 11 am at DeLaSalle High School in Minneapolis. Steps for Sleep is an all-ages, community-wellness event promoting healthy sleep while raising funds to support kids' sleep. The event includes a Wellness Fair, showcasing local, small businesses and non-profit organizations and encourages virtual and satellite participation as well. To cover costs and jumpstart our fundraising, we are seeking sponsors at these levels:

Sleep Champion - \$5,000

- Primary logo placement on event swag, website, and promotional emails to over 4,000 contacts
- Recognition during program and in prominent banner at event
- Opportunity to table in the Wellness Fair (with logo included in Fair promotion)
- 9 social media mentions (2 individual and 1 group recognition of sponsorship on each Facebook, Instagram, and LinkedIn)
- 12 walk entries

Wellness Warrior- \$2,500

- Secondary logo placement on event swag, website, and promotional emails to nearly 4,000 contacts
- Recognition during event program and in signs at the event
- Opportunity to table in the Wellness Fair (with logo included in Fair promotion)
- 6 social media mentions (1 individual and 1 group recognition on each platform)
- 8 walk entries

Exercise Enthusiast - \$1,000

- Logo on event website and all promotional emails to nearly 4,000 contacts
- Recognition during event program
- Opportunity to table in Wellness Fair (with logo included in Fair promotion)
- 6 social media mentions (1 individual and 1 group recognition on each platform)
- 4 walk entries

Cheer Team - \$500

- Logo on event website
- Recognition during event program
- Opportunity to table in the Wellness Fair (with logo included in Fair promotion)
- Included in social media recognition of all sponsors
- 2 walk entries